



DAVID REVA

GRAPHIC DESIGN | BRANDING | PHOTOGRAPHER | VIDEOGRAPHER

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Profile

I like to Design Things

I am a 39 year old digital artist who grew up surfing and skateboarding in Encinitas Ca. I have always had a passion for design and was taught at a young age about having a strong work ethic. My passion is art and I am so lucky that I have the opportunity to do this for a living. A friend asked me when I was going to retire...I replied, "Never; I will continue to draw and take photos for the rest of my life".

Skills

- Image Editing
 - Photoshop, Lightroom 5, Camera Raw
- Page Layout
 - Adobe InDesign, Quark Express
- Vector Illustrator
 - Adobe Illustrator
- Wed Design
 - HTML/CSS, Dreamweaver, WordPress
- Sound Design
 - Pro Tools
- Camera Operation
 - Canon DSLR
- Video Production
 - Final Cut Pro, Adobe Premiere, After Effects
- 3-D Animation
 - Cinema 4D, Autodesk Maya

+ Employment

- CREATIVE /MARKETING DIRECTOR 2017 - CURRENT
SQUEEZE DRIED
We started Squeeze Dried in Jan of 2017 with the intent to bring healthy products in a convenient, affordable, single serve stick. Through thoughtful design and a color pallet aimed at our target audience we launched our flag ship product - Apple Cider Vinegar. I was given the task to create and develop a brand and marketing campaign that would push online sales.
- CREATIVE /MARKETING DIRECTOR 2016 - CURRENT
MITOXCELL
I come up with the creative direction and make sure that it is being executed properly and professionally. I have put together a really good team and I allow each team member to do their job with all the confidence that they can complete their duties.
- GRAPHIC DESIGN/MARKETING 2014 - CURRENT
GREEN ACRE EATERY
Green Acre Eatery is owned and operated by celebrity chef Brian Malarkey. I was hired to re-brand their online presence and help their website be a tool for the company, generating more leads and stream lining the user experience.

+ Education

- PLATT COLLEGE April 2011
Bachelor of Science - Media Arts
Associate of Art - Graphic Design Dec. 2009
- SKILL SUMMARY
Extensive training in design, typography, composition, digital paint, and illustration techniques. Training includes knowledge of pre-press production, photo manipulation and a comprehensive understanding of the overall business of a graphic design studio. Extensive training in editing footage, adding transitions, syncing sound, adding titles and credits, and creating a 2D and 3D animation effects sequence. Filming, lighting, script writing, editing, post-production, photography, camera operation and the incorporation of special effects using 2D and 3D elements.